Cont. 207,184

10/549967 JC17 Rec'd PCT/PTO 16 SEP 2005

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**APPLICANT:** 

Wolfgang Kratzenberg

**SERIAL NO.:** 

Not yet known (PCT/EP2004/002697)

FILED:

Concurrently

FOR:

CUSTOMER ASSISTANCE SYSTEM FOR STORES

**EXAMINER:** 

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Group: --

Mail Stop: PCT

Commissioner of Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## **INFORMATION DISCLOSURE STATEMENT**

Sir:

Pursuant to 37 CFR sections 1.97 and 1.98, applicant respectfully requests that the documents listed on the attached form PTO-1449, be made of record and considered in connection with the examination of this application.

Copies of the listed document are enclosed. A translation of the foreign language document(s) is not readily available.

JC17 Rec'a PCT/PTO 16 SEP 2005
The documents submitted herewith were cited in a Search Report (copy enclosed) issued in the above-identified PCT application.

U.S. Patent No. 4,882,724 discloses a shoppers communication system and processes relating thereto.

U.S. Patent No. 5,361,871 (corresponds to International Publication WO 9B/04449 cited in the Search Report) discloses a product information system for shoppers.

U.S. Patent No. 6,424,845 (corresponds to European Publication EP 0991039A cited in the Search Report) discloses a portable communication device.

International Publication WO 98/38589 discloses an in-store consumer targeted messaging system.

German Publication DE 100 28 980 A1 discloses a method of guiding a consumer through a supermarket according to which preparatory to shopping, a list of different products is obtained from a consumer and is input in a data processing and storing device such as PC, laptop, notebook and the like. After the consumer has been identified in the entrance region, the input

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products and a shopping cart, which is supplied by the supermarket, are

electronically tied. The cart would also display the products.

The products are associated with respective sender/receivers. The customer is guided optically or acoustically to respective products.

Respectfully submitted,

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This correspondence is being deposited with the United States Postal Service on September 16, 2005 in an envelope as "Express Mail Post Office to Addressee" Mailing Label Number **ER 843 205 048 US** addressed to the Honorable Commissioner for Patents, Alexandria, VA 22313-1450.

Alexander Zinchuk

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\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in

conformance and not considered. Include copy of this form with next communication to applicant.